

## education

### Rochester Institute of Technology 2015-2019

Bachelors of Fine Arts

## awards

### RAF American Advertising Awards 2022 | Silver Award

Elements of Advertising  
(Elite Game Con)

Cross Platform  
(Revenge Invisible Roach Bait)

## skills

Adobe Creative Suite  
Microsoft Suite  
G Suite

Figma/Sketch  
Invision  
Zeplin

HTML5/CSS  
Javascript  
Wordpress CMS  
MAMP

digital hyve llc

jul 2019 – now

### Digital Designer

Worked with the interactive technologies & analytics teams to prove out and develop high quality web products. Focused heavily on establishing end-to-end processes including documentation, research, development, and QA. Was responsible for R&D for WCAG AA/AAA compliance and was used as the final touch point for accessibility approval. Worked closely with a variety of clients and industries and have strong experience in multiple aspects of marketing design & campaign development.

imprium gaming esports

may 2019 – may 2020

### Creative Director

Worked closely with the senior management team to bring on new creative talent to flesh out design and marketing team needs. Became checkpoint for all creative deliverables and mentored design staff through projects and internal processes. Developed high-level concepts for promotional needs, internal management, and external events.

### Graphic Designer

Helped set up and standardize the creative used by all aspects of the team members and managers by developing internal brand standards, file structures, and design request system. Continued design requests for team upkeep and maintaining established standards.

controlconcepts usa

aug 2018 – nov 2019

### Freelance Designer

Worked as freelance designer and consultant for the marketing department. Assigned various creative projects for assets used for clients and trade shows. Developed campaign ideas for the marketing team to pitch internally and helped development after approval of concepts.

rit student affairs

may 2017 – may 2019

### Graphic Designer

Teamed with other student designers and our department on digital and print design related to student events and information.

insync training llc

apr 2016 – sep 2016

### Freelance Designer

Assisted art director in making creative assets to be used by the internal team and website for publishing. Developed mostly informational-based graphics and supporting materials